

## AGREEMENT MADE BETWEEN

## KCNC TV

CONTRACT NO. REV. 1181-63404-1 DATE PRINTED 10/23/12

Cancellation Notice

Announcement 28 days

PAGE

Required

prior notice

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

JOE COORS FOR CONGRESS

AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462

AMERICAN MEDIA & ADVOCACY

815 Slaters Ln AND

188790

NAME

**ADDRESS** 

CONTACT

LOCAL

NATIONAL SALESPERSON

VA 22314-1219

AGENCY EST. NO.

Alexandria USA

BEN ANGLE

NICOLE ELIE POL SALESPERSON

3465

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

Golden USA

PO BOX 16490

CO 80402-6008

ADVERTISER (OR AGENCY AND ADVERTISER)

PRODUCTEST # 3465

NO. WEEKS:

PRODUCT 1300 CODE

2

CBS Telavision Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on tha basis of race or ethnicity. Advertiser rapresents and warrants that it is not purchasing lime from CBS Telavision Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	OAYS	SPOTS PWK.	TI FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
14 6.141		1 177.	1110111	,,,	CENTRAL	ETTEOTIVE PRICE	THOGSTANG	00031.	ONTHALE	TOTAL VALUE(1)
1	01100.,	2	05:28A	06:00A	308	10/30/12-10/31/12	NEWS 4 EARLY 5:28-6:00AM	2	405.00	810.00
2	00001	1	05:28A	06:00A	30s	11/02/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	1	. 405 00	405.00
CDR	00001		03.20A	V0; BUA	305	11/02/12-11/02/12	NEWS 4 EAREI 3;20-6;00AE		405.00	405.00
3	01000	1	06:00A	07:00A	308	10/30/12-10/30/12	NEWS 4 TODAY	1	585.00	585.00
4	01000	1.	06:00A	07:00A	30s	11/06/12-11/06/12	NEWS 4 TODAY	1	585.00	585.00
5	1,,,,,	1	06:27P	06:50P	30s	11/05/12-11/05/12	XFINITY MONDAY LIVE	1	1080.00	1080,00
6	.1000	1	06;30P	06:58P	30s	10/30/12-10/30/12	CBS4 NEWS AT 630PM	1	1440.00	1440.00
7	Sa	1	04:58P	06:00P	30s	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	540.00	540.00
8	Sa	1	06:30P	06:58P	305	11/03/12-11/03/12	BRONCOS PREVIEW	1	540.00	540.00
9	Th	1	08:00P	09:009	30s	11/01/12-11/01/12	PERSON OF INTEREST	1	5670.00	5670.00
10	Su	1	10:58A	02:00P	30s	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	27500,00	27500.00
							TO THE OWNER OF THE		21200100	4,300.00
11	00100.0	1	10:00P	10:35P	30s	10/31/12-10/31/12	LATE NEWS M-SU	1	3600.00	3600.00
12	01011	2	10:35P	11:37P	305	10/30/12-11/02/12	LATE SHOW WITH DAVID	3	765 00	2705 00
44			10.331	11.571	303	107 307 12-117027 12	THIE SHOW WITH DAVID	,	765.00	2295.00
13	Sa	1	10:00P	11:00P	30s	11/03/12-11/03/12	LATE NEWS M-SU	1	405.00	405.00
			10 25-	1. 0						
14	Su	1	10:35P	11:07p	30s	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	720.00	720.00

(1) Less Agency commission of 15% Except on Non-Commissionabla Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreemant. If this contract is with an Advertiser, references to Agency apply to Advertiser, excapt no commission will be allowed an Advertiser.





AMERICAN MEDIA & ADVOCACY

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	áu.		** ^**	40.07-						
15	\$u	1	11:07P	12:07A	305	11/04/12-11/04/12	CLOSER	1	405.00	405.00
16	10000.0	1	10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS M-SU	1	3600.00	3600.00
				10,031	300	42/03/12 11/03/12	Total Contract:	19		50180.00
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